



Excellent! Awarded by reddot design

Our BL 1000 PL has been awarded by reddot design with an excellent in product design!

The reddot design award is an international design competition prize by Design Zentrum Nordrhein-Westfalen and the well known symbol for it is the red dot.

Only design work with an outstanding design quality will receive the red dot, an international jury of experts decides who will be awarded.

In 2011 the BL 1000 PL indicator by Kellermann got the sought after red dot in the category 'product design'.

Kellermann company profile:

The Kellermann company (www.kellermann-online.com) from Aachen, Germany, is a manufacturer of high quality motorcycle accessories. The company is one of the market leaders in the segment of high tech indicators for motorbikes. In the motor bike scene the noble products are true cult and only referred to as 'Kellerman's'. These indicators set trends in the market and open up a new world on how to personalize motorcycles. Kellermann delivers high tech without any compromise in an elegant and innovative design.

Kellermann GmbH

Jülicher Str. 336 . 52070 Aachen . info@kellermann-online.com . Phone: +49 (0)241-9 38 08-0 . www.facebook.com/kellermann.gmbh