



Bullet 1000 PL white a big success

Kellermann reacts to high demand for indicator/position light with white light ring and starts 2nd production run

Dear business partners,

We presented the indicator for the front with white position light rings at the last Intermot show as part of the very successful Bullet 1000 series. Due to high demand the first production batch was sold out quickly. Now we react and start producing the second batch of the Bullet 1000 PL white.

Light is also a question of taste

The Bullet 1000 PL with yellow position light and an American character is already a big success in the Harley scene. But many motorcycle riders also expressed interest in a version with white light rings. This more European style position light corresponds more with the main headlight. Company boss Guido Kellermann: 'Light is always also a question of personal taste and you cannot argue about that. We are happy to respond to the demand of our clients and now launch the Bullet 1000 PL white.'

Plenty installation options

The Bullet 1000 with position light offers yellow or white park/marker lights with different materials/colors. Additionally, the Bullet PL white has the European ECE approval R6/R7 and therefore can be mounted on motorcycles and other vehicles, for example classic and custom cars, roadster, hot rods.

More safety

The Bullet 1000 PL white is an indicator with an integrated position light in the shape of a continuous white light ring. Together with the main light in the front they boost the safety features of the bike. The Bullet 1000 PL has a unique feature: Once the indicator is activated the position light is temporarily switched off to allow the indicator to be even more visible. Shortly after the indicator stops the position light is activated again. As the Bullet 1000 Extreme so does the Bullet 1000 PL offer the LED typical fast response** combined with Bullet typical soft response of the inner light section. Altogether a harmonic indicator performance that blends in with the great overall look and feel of this amazing product. The position lights can be mounted either on the original park/marker light base or connected to the dashboard light of the motorcycle.

Classic meets Hightech

Kellermann launched the unique LED indicator series Bullet 1000 two years ago at the Intermot in Cologne, the biggest motorcycle show in the world. The experts for high quality motorcycle accessories created an amazing synthesis, guided by the motto: 'Classic meets Hightech': An indicator in the classic bullet shape, equipped with modern LED technology and many additional functions. The classic Bullet shape received a fresh interpretation by Kellermann. A real highlight is the new developed light technology (Kellermann-HPT), which allows a continuous ring shaped light. The overall design is creative combination of shape and light.

Options and prices

The Bullet 1000 is now available in four option: indicator only (Bullet 1000 Extreme), indicator with yellow position light (Bullet 1000 PL), indicator with white position light (Bullet 1000 PL white) and indicator with break and rear light (Bullet 1000 DF). The following material/colors are available: black, chrome and matt chrome. The prices of the Bullet range from 99.95 to 109.95 Euro.

Kellermann company profile:

The Kellermann company (www.kellermann-online.com) from Aachen, Germany, is a manufacturer of high quality motorcycle accessories. The company is one of the market leaders in the segment of high tech indicators for motorbikes. In the motor bike scene the noble products are true cult and only referred to as 'Kellerman's'. These indicators set trends in the market and open up a new world on how to personalize motorcycles. Kellermann delivers high tech without any compromise in an elegant and innovative design.

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