



## **Kellermann Bullet Atto® Dark: The stealth indicator!**

### **Ultra compact indicator 'disappears' on the bike / To premiere on new bikes of premium customizer Diamond Atelier**

The Kellermann GmbH (www.kellermann-online.com), experts for premium motorcycle accessories from Aachen in Germany, present with the Bullet Atto® Dark a special and almost invisible version of this already extremely small indicator. The Bullet Atto® Dark is to premiere on the new Bikes of premium customizer Diamond Atelier from Munich, Germany.

The dark glass and the compact size let this new indicator almost disappear on the bike. The Bullet Atto® Dark offers even more options to individually style and consequently 'minimize' the motorcycle. 'The dark version of the Bullet Atto® really goes undercover on the motor cycle', says company CEO Dr. Stefan Wöste: 'That is our new indicator with a build in stealth function.'

Yet this indicator flashes strong and clear. This Bullet Atto® version will only grab the attention when it really has to! The optimized light channeling is managed through a smart system on lenses and reflectors. Apart from the known Kellermann HighPower LED technology the new EXtranz® - Extreme Optical Transparency technology does the job. The complete electronics of the Bullet Atto® Dark are in the casing, this indicator can be plugged into the 12 volt net directly. The Bullet Atto® Dark has the approval to be installed as front or rear indicator.

The new Kellermann Bullet Atto® Dark is due to premiere on the new bikes of Diamond Atelier (www.diamond-atelier.com), a premium customizer from Munich, Germany. Chef Tom Konecny is impressed by the new indicator: „A classy piece that is in line with our philosophy. Really small and with the tinted glass almost invisible on the bike!“ Diamond Atelier will showcase new bikes based on the Ducati Scrambler and the BMW RnineT, both showstoppers are equipped with the new Bullet Atto® Dark.

Kellermann will continuously develop the Atto® line and present more innovative products. The maxim of the company: Excellence in Form and Function – the best from both worlds!

#### **Bullet Atto® Dark: The indicator with build in stealth function!**

##### Bullet Atto® overview:

- Strongly tinted glass – spectacularly bright
- EXtranz® - Extreme Optical Transparency Technology
- Kellermann HighPower LED Technology
- Long Life Protection Guard®, IC operated, 330 kHz
- High quality metal housing
- Suitable for 12 volt DC applications
- With M5x0,5x6,5 fastening screw
- European design protection

#### **Kellermann company profile:**

The Kellermann company (www.kellermann-online.com) from Aachen, Germany, is a manufacturer of high quality motorcycle accessories. The company is one of the market leaders in the segment of high tech indicators for motorbikes. In the motor bike scene the noble products are true cult and only referred to as 'Kellermann's'. These indicators set trends in the market and open up a new world on how to personalize motorcycles. Kellermann delivers high tech without any compromise in an elegant and innovative design.

#### **Kellermann GmbH**

Jülicher Str. 336 . 52070 Aachen . info@kellermann-online.com . Phone: +49 (0)241-9 38 08-0 . www.facebook.com/kellermann.gmbh