

## **Kellermann now with three year warranty - We will continue to focus on quality**

We now give a three year warranty on all our products. With this move we once again set the standard in the segment high quality motorcycle accessories.

The decision to go beyond the normal two year warranty of most of the competitors was a very deliberate one at that point. We always focused on the quality of our products, the extended warranty is a clear signal in that context and our clients will benefit from it.

The long-life cycle of our products is a well known fact among bikers. And it comes as no surprise that our products are very thought after in the Second hand market. The extended warranty is likely to support this trend.

Furthermore the cult character of our brand will benefit from the new warranty regulation. Because on one hand we always impressed with timeless beautiful design and year after year receive awards for our creativity. The word 'Kellermann' has become a synonym for premium motorcycle accessories.

On the other hand this strong position in the market is supported by the clear commitment to German quality standard and the maxim 'Made in Germany'. The new three year warranty therefore documents our deep trust in the lasting quality of our products.

### **Kellermann company profile:**

The Kellermann company (www.kellermann-online.com) from Aachen, Germany, is a manufacturer of high quality motorcycle accessories. The company is one of the market leaders in the segment of high tech indicators for motorbikes. In the motor bike scene the noble products are true cult and only referred to as 'Kellermann's'. These indicators set trends in the market and open up a new world on how to personalize motorcycles. Kellermann delivers high tech without any compromise in an elegant and innovative design.

### **Kellermann GmbH**

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